

B. Lowenstein & Bros**All of Our Fur Trimmings Hats**

Will Go On Sale Tomorrow



at **1/3**
Reduction

From the Regular Price

There are no reservations. All the recently received fur trimmed hats are included, all those smart turbans now in such high vogue. The choice is broad and rich.

NEW LYRIC THEATERWednesday, Thursday, Friday, Saturday Only
MATINEE DAILY**SPECIAL****Christmas Pictures de Luxe**

Selected Xmas Reels and the Great 7-Reel Feature

"THE ROMANCE OF TARZAN"

The concluding chapters of "TARZAN OF THE APES." Remember, even if you did not see "TARZAN OF THE APES" you will understand and greatly enjoy "THE ROMANCE OF TARZAN."

Its crashing drama and wild beauty will hold you spell-bound. Nearly 350 scenes of startling magnificence in this story of adventurous love, picturing events that befall Tarzan, white king of a tribe of apes, when he follows the beautiful American girl whom he met in the wilds to her home, amid the splendors of civilized society. Perhaps the strangest and most compelling love story ever told.

ADMISSION 25c and 50c, PLUS WAR TAX.

All Seats Reserved. Box Office Opens Tuesday, 9 a.m.

SPECIAL NOTICE**THE NEW LYRIC PLAYERS**

Will Reopen the Now Beautiful

NEW LYRIC THEATERNext Monday, Dec. 30th, 8:15 p.m., With
"COMMON CLAY"

One of New York's great dramatic successes, produced in Memphis for the first time. Staged by a select company of New York artists.

Matinee Wednesday, Saturday and Sunday

LIBERTY SAVINGS BANK & TRUST CO.

150 MADISON AVE. CAPITAL \$100,000
Transacts a General Banking as well as a Savings Business.
Pays interest at the rate of 3 per cent on Savings Accounts, 4 per cent on Time Certificates of Deposit.
Safety Deposit Boxes for rent, \$2.50 per annum up.

OFFICERS:

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Interest will be paid from the 1st on all deposits made by the 10th of the month.

We Sell for Less

Low Rent—Low Prices. Easy Terms.
We also want to buy second-hand furniture and pianos for cash. We exchange new for old.

Hunt Bros' Furniture Co.
148-150 Beale Avenue.

Stomach ills

permanently disappear after drinking the celebrated Shinar Mineral Water. Positively guaranteed by money-back offer. Tastes fine; costs a trifle. Delivered anywhere by our Memphis agents, Oliver-Pinnell Co. Phone them.

UNDER THE LEAD

Campaigners Plan to Inject
More Enthusiasm—Tags
To Be Sold for Fund.

Many Memphians will enjoy a dinner Monday night at Hotel Chelsea when enthusiasm will be stimulated in the Blind Soldiers' Relief fund, which has been postponed until Dec. 31.

A proclamation has been issued by Mayor Monteverde announcing that Dec. 31 is to be observed as a day set aside for aiding the maimed and blind soldiers and sailors of the allied forces. Every citizen will be requested to participate in raising the fund of \$12,000.

The campaign will be conducted by local women's organizations under the direction of the Nineteenth Century Club. A large army of workers will be on principal streets and corners to distribute tags. They will collect money in amounts ranging up from five cents.

Arrangements have been made to tax pedestrians and automobiles by the same method employed in raising money for the Home for the Incurable. Every person in Shelby county will be asked to give toward the value of the fund. More than 10,000 soldiers and sailors have been either partially or totally blinded by liquid fire and gas. These men, who have suffered so much that others might live, are to be educated by institutions which will be established in Europe and America.

The plan has received the approval of President Wilson and leaders of the allied nations.

LONDON PROMISES WILSON VERY BEST

LONDON, Dec. 22.—(Continued from page 1.)

"We shall give him of our best. It is with that desire that our people have learned with especial satisfaction that the fullest panoply of honor will be spread to welcome so notable a guest. Mr. Wilson is not coming here for politics. His visit is for international conservation and to visibly cement the two English-speaking peoples, cradled in those bands of peace, the new peace of the world."

"We behold a Christmas of joy and a moment unexampled in the rugged history of our race. It is the peace Christmas. Many of our soldiers are back again and our tortured prisoners are coming home. Quietly at last is released from bonds of anxiety and privation and glows like fire in our hearts. At this season, of all, the president's visit is a heartening augury for the world at peace, since it founds upon the solid unity and united purpose of the British and American democracies."

"There are few incidents which can rival the president's visit to our capital," says the Daily Telegraph. "London and Great Britain will be proud to greet the high guest at the head of a vast nation and to himself a foremost citizen of the world. They recognize in his visit a token of a wonderful future and a sign and seal of that peace on both sides of the Atlantic which means so much for the happiness and low valuable will be his advice and counsel in the future parliament of peace, for he brings to the discussions that clarity of judgment and freshness of vision which are so helpful in an emergency like that with which we are confronted."

MEMPHIAN AS MAJOR RETIRES FROM SERVICE

Major Isaac B. Hudson, of Memphis, who last November was commissioned second lieutenant in an infantry training camp, has returned home from Camp Jackson, Columbia, S. C., to retire from service.

Major Hudson will assume his civilian vocation of attorney. He was accompanied by his wife and family. They will make their home on Eastmoreland Place.

After being appointed lieutenant at the training school at Fort Oglethorpe, Major Hudson was sent to Camp Sevier and later to Camp Jackson, where he instructed troops. The officer's ability was soon recognized and he was promoted to the rank of major just before the armistice was signed.

Shortly before leaving camp he was called from the instruction post to the staff of Gen. Francis H. French.

KIWANIS CLUB GIVES DR. CLARK \$700 IN CASH

Dr. William E. Clark, Unitarian minister, was presented with a Christmas check for \$700 Sunday morning by the Kiwanis club members, who attended his services at the Methodist theater in a body.

Dr. Clark is a member of the club and the presentation was made in the form of a Christmas present, signifying the value the members place on his membership with them and in recognition of his services to the city and nation.

The Kiwanis News made the presentation address, speaking on a selection from Thackeray.

For his sermon, Dr. Clark delivered an oration on "Unitarianism and the Divinity of Jesus."

Today, Ladies.
Order his Xmas box of Samson's fine Havana, Marlowe or Tadeima cigars. They will please him. adv

WILBUR WRIGHT AND LAFAYETTE HONORED

LEMAN, France, Dec. 22.—The names of Lafayette and Wilbur Wright were joined yesterday by former Premier Poincaré, who spoke at the ceremonies incident to the laying of the foundation stone of the Wilbur Wright monument here. This was because Lafayette was a deputy of the department of Sarthe, of which Leman is the chief town, from 1812 to 1817, and three of the French aviators, Enoch, Hurt and Nungesser, were natives of this department.

After sketching the lives of the Wright brothers, M. Poincaré said: "Let us honor Wilbur Wright for his progress, second, because he brought to France the aid of his genius, his energy, his courage, his devotion, his young fellow citizens, who spontaneously brought their heroism to our aviation service."

Important, Ladies!
Don't forget to order Samson's Tadeima, Julia Marlowe or Extra cigars for the men folks Christmas. adv

WILSONS PLAN XMAS GIFTS FAR FROM HOME

PARIS, Dec. 22.—Although far away from the White House and the usual 40-pound Yuletide turkey, President and Mrs. Wilson will enjoy something of the spirit of Christmas even though the day is spent in the battle zone. It is the day when Mrs. Wilson, recently shipped away from the Murat residence and sent on foot through the shopping district, making purchases and looking about without being recognized.

Mrs. Wilson also has been shopping alone at odd times and when shopping morning comes it is fairly certain Santa Claus will have visited the president's special train while en route to Chaumont.

PHONES EXTENDED.

BLUE MOUNTAIN, Miss., Dec. 23 (SPL).—Blue Mountain now has long-distance telephone connection with the Cumberland system, the connecting link of line having just been completed between Blue Mountain and New Albany, Miss., where the local wire taps the Cumberland. The E. K. Major, the promoter of the new service, has already installed a down-town office and a pay station in Blue Mountain college, part of the school now being able to talk to their daughters from any Cumberland station at any time of the day or night.

B. Lowenstein & Bros
The Store With a Million Thoughts of Christmas**Good Selections and Good Service**
Await Belated Holiday Shoppers
OPEN MONDAY AND TUESDAY EVENINGS UNTIL NINE-THIRTY**Pre-Christmas Sale of Coats and Suits****THE COATS**

Unquestionably the choicest collection of Women's Winter Coats in Memphis. Some are richly trimmed in costly furs; then there are those that have fur fabrics or plush collars; others depend for their effectiveness upon grace of line and tailoring. Among the materials are velour, suede, silvertone, silk plush, broadcloth, crystal cloth, duvet de Laines and others.

\$30.00 Coats reduced to.....\$23.00
\$35.00 Coats reduced to.....\$26.00
\$40.00 to \$50.00 Coats now.....\$38.00
\$55.00 to \$65.00 Coats now.....\$48.00
\$70.00 to \$80.00 Coats now.....\$58.00
\$85.00 to \$98.00 Coats now.....\$68.00
\$110.00 to \$135.00 Coats now.....\$78.00

All Higher-Priced Coats Proportionately Reduced

THE SUITS

We regard this as a noteworthy opportunity to buy your Winter Suit at a radical reduction. Every tailored suit in the house is involved. We can promise some of the most interesting saving chances of the season. There are styles galore—from the tailored suits of refined simplicity to the dressy types that are trimmed in rich furs:

\$40.00 Suits reduced to.....\$27.00
\$45.00 to \$55.00 Suits now.....\$37.00
\$60.00 to \$70.00 Suits now.....\$47.00
\$75.00 Suits reduced to.....\$57.00
\$80.00 to \$95.00 Suits now.....\$67.00
\$110.00 to \$135.00 Suits now.....\$77.00

All Individual High-Class Suits at Proportionate Reductions

Here Are Plenty of Handkerchiefs

There's no dearth of Handkerchiefs here, despite the heaviest Christmas business we have ever known. So you can come to Lowenstein's with the assurance that you will find what you want in Handkerchiefs for men, women or children. Monday will be the biggest Handkerchief day of the year. We are ready with extra salesfolk so that everybody may be promptly served.

Women's All-Linear Madeira Handkerchiefs, wonderful range of pretty embroidery patterns.....15c to \$3.00
Special Women's Embroidered Linen Handkerchiefs, dainty patterns.....19c
Women's Plain Linen Handkerchiefs.....15c, 18c and 23c
Women's Shamrock Lawn Handkerchiefs, in all white and white with rich designs, in colors of light blue, pink and lavender. Special values at.....15c
Women's Cotton Handkerchiefs, in all white and white with colored designs. Special.....3c

Xmas Sale of Robes, Kimonos, Negligees

House Robes
Handsomely fashioned Japanese Quilted House Robes, particularly designed for the holiday selling, are presented in black, navy, Copenhagen, rose, wistaria—
\$13.50 values for \$9.79
\$15.00 values for \$10.79
\$18.50 values for \$13.79

Blanket Robes
Most opportune sale of Beacon Blanket Robes; practical wearing qualities; an unusual collection of pretty figured designs.
\$5.00 values for \$3.99
\$5.95 values for \$4.99
\$7.50 values for \$5.99

Kimonos and Negligees
Especially featured for gifts are these Kimonos and Negligees of fine quality flannel. They combine comfort and warmth—delightful colorings and a variety of styles—
\$3.50 values for \$2.49
\$3.95 values for \$2.99
\$5.00 values for \$3.79

Christmas Sale of Silk Petticoats

Alluring are the beautiful colorings, tempting is the variety and most attractive are the flounce designs.

Silk Jersey and Changeable Taffeta. Radiants in Dark Rich Colors.
\$4.95 values for \$3.59
\$5.95 values for \$4.49
\$7.95 values for \$6.29
\$8.50 values for \$6.49
\$10.00 values for \$7.99
\$12.50 values for \$9.49

Gifts for Men

Men's \$1.00 to \$1.50 Wide Open-End Four-Hand Silk Ties, 80c, in a wonderful range of assorted patterns to choose from. They are samples of one of the best neckwear manufacturers in America; special at.....80c

Men's Finest Neckwear, large shape four-in-hands, made of superb silks; bewildering selection of beautiful patterns.....\$2.00 and \$3.50

Men's Sweater Coats, special—
\$1.59 Sweater Coats for.....98c
\$3.00 Sweater Coats for.....\$1.98

Men's Mufflers, in knitted and flat silks, from.....\$1.00 to \$12.00

Silk Mixture Mufflers, with fringe and without, for.....75c

Men's Fancy Buckle Belts, in sterling silver and plated silver, at.....\$1.00 to \$3.50

Men's \$2.50 Heavy and Medium Cotton Ribbed Union Suits, in gray, white and ecru; a garment.....\$1.65

Men's \$5.00 and \$6.00 Tub Silk Shirts, in assorted stripe patterns; special at \$3.85

Men's Finer Silk Shirts, mostly heavy crepe silk, from.....\$6.00 to \$10.00

Gifts for the Home

A ROYAL ROCHESTER PERCOLATOR—One solid piece aluminum body; cold water percolating device. Better coffee for lower cost; we tell you how. This is a full size 5-cup Percolator; regular value \$6.00; special.....\$5.25
Others as low as.....\$2.98

BOUDOIR LAMPS, with shades; assorted selection.....\$4.19

A ROYAL ROCHESTER CASSEROLE means better meals for less cost. Fireproof insets, nickel-plated holders, assorted patterns.....\$2.50 to \$8.00

AN ELECTRIC STOVE AND TOASTER COMBINATION will toast, broil, steam, fry, etc. Copper, nickel-plated all over; a new design; indispensable on the dining table. SPECIAL.....\$8.89

MAHOGANY FLOOR LAMPS—Latest styles, genuine quality mahogany; two and three adjustable lights, from.....\$11.80 to \$37.50

SILK SHADES for Floor Lamps; assorted colors and patterns, from.....\$8.75 to \$27.50

MAHOGANY CANDLESTICKS.....75c, \$1.00, \$1.25

ALUMINUM ROASTERS, life-lasting WEAR-EVER brand; a new combination utensil—roasts, steams, bakes, preserves; can be used as an oven and canner; regular \$7.25 value; special.....\$5.98

ALUMINUM POT ROAST KETTLES, WEAR-EVER brand; regular \$2.60; special.....\$1.98

BISSELL'S CARPET SWEEPERS, full ball bearings, from.....\$4.25

SAVORY SELF-BAKING ROASTERS, large size, several finishes, from.....\$1.98 to \$5.25

LIFE-GUARANTEED ELECTRIC IRON—Perfect balance Economy, beautiful finish; worth \$6.00; special at.....\$4.98

Certified After Supper Xmas Bargains

On Sale Only From 6:30 to 9:30 This Evening

We call them "certified" bargains because absolutely dependable, admitting no exceptions or doubt—guaranteed and approved as worth-while and genuine.

Open Monday and Tuesday Evenings Until 9:30

\$3.40 Rice Boilers, solid aluminum, 2-quart size; an extraordinary value.....\$2.39

\$5.50 Community Silver Knife and Fork Sets, six knives and six forks; Bridal Wreath or Vernon patterns of the well known Par Plate; special.....\$4.49

Boys' Percal Blouses—Extra large assortment of fancy stripes, in sizes 6 to 14 years; special.....49c

Boys' \$2.00 Corduroy Trousers—Tailored for hard school wear; sizes 6 to 16 years; special.....\$1.49

Boys' Christmas Suits—Special assortment of clever styles; suitable for boys of 6 to 18 years; special.....\$7.35

Regular \$1.00 Brassieres of pink batiste, cluny lace top and bottom, ribbon straps over shoulders; V-shape; sizes 36 to 44; special for Monday evening.....74c

Superior Grade Diaper, serviceable and absorbent, 27 inches wide; put up in 10-yard bolts; specially priced from 6:30 to 9:30, at a bolt.....\$1.89

Extra Heavy Woolen Outing, in gray and dark patterns, stripe and check effect; regular price 39c a yard; specially priced from 6:30 to 9:30, at a yard.....18c

Beacon Crib Blankets, in pink and blue; size 30x40 inches; 89c quality, each.....59c

Bunny Cortex Crib Blankets, in pink and blue; size 30x50 inches; \$1.50 quality, each.....98c

Sheffield Silver Bread Trays, quality guaranteed; special.....\$1.69

Alarm Clocks, one year guarantee.....\$1.00

Sheffield Silver Vegetable Dishes. Can be used as one covered or two open vegetable dishes. Highest quality of Sheffield Plate; very special.....\$5.98

Nickel Silver Forks and Spoons; special, set of 6 for.....85c

\$7.00 Electric Irons—Life guarantee; best iron made; special.....\$4.79

Bissell's Carpet Sweepers. A regular \$4.25 value; special.....\$3.29

Mark Cross Novelties 25% Off
All Mark Cross novelties reduced. Bill folds, smoking stands, humidors, tobacco bags, cigarette boxes, etc. Your choice less 25 per cent regular price.

Men's and Women's Wool Gloves; regular 75c value, at.....50c

All-Wool Serge Remnants. Short lengths of French and storm serge, all-wool, 50 to 54 inches wide and in lengths from 1 1/2 to 2 1/2 yards each. In navy, Pekin, plum and black. A yard.....\$1.98

\$3.00 and \$3.50 Silk Skirting—Extra high grade plaid and stripe silk skirting, in combinations of satins and taffeta. Very rich colorings in soft tones; a yard.....\$2.39

Men's Scarfs at 27c
Large assortment of Silk Four-in-Hands, each one in a Christmas box. Just the gift to give to your chauffeur or any man or boy you'd like to remember. They are very special at.....27c or 4 for \$1.00

Men's Mufflers—75c and \$1.00 values; silk brocaded and plain poplin silks, in black, white and gray; some with fringe and some hemstitched; special at.....59c

Men's \$1.69 Sweater Coats in oxford gray, with large roll collar and two pockets; all sizes, 36 to 46; special at.....98c

Children's Military Suits Reduced
\$2.75 Junior French Suits, special.....\$2.00
\$3.50 Soldier Outfit Suits, special.....\$2.75
\$3.95 Soldier Outfit Suits, special.....\$2.98
\$4.95 Soldier Outfit Suits, special.....\$3.75
\$5.95 Soldier Outfit Suits, special.....\$4.75
\$7.50 Aviator Suits, special.....\$6.75

Women's Crepe de Chine Blouses, in white and flesh, high and low neck models, trimmed in tucks, plaits and embroidery work; round, square and V-neck; \$5.00 to \$6.50 values; special.....\$4.48